



revitalising industrial sites

SAMOA,
société d'aménagement de la métropole ouest atlantique

The Industrial Heritage of the Ile de Nantes : Enhancing, Raising Awareness and Promoting

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This report is part of the REVIT selfguiding trail.

Nantes is currently experiencing dynamic urban and architectural growth. In the same time, new urban developments for new contemporary uses are drawing inspiration from the past and from the industrial heritage of the city. Architecture, design, urban network and public spaces, these are all developments which give consideration to build on, preserve and enhance heritage.

Industrial heritage is therefore viewed as a key asset for the place : a positive feature liable to generate qualitative development at the local level, while attracting tourists and reinforcing its unique identity. Industrial heritage plays indeed a positive and active role in image building, not only towards tourists, but towards local residents too.

The flyer is based on tourist brochure depicting and detailing the industrial heritage in the whole city of Nantes, this simple flyer showing the industrial heritage of its Island was produced. Inspiration was also drawn from REVIT and ERIH city partners, who have developed tourist offers focused on industrial heritage or even industrial routes.

The idea is to propose a simple tourist “appeal product”, showing how much one can discover in this new contemporary part of the city.

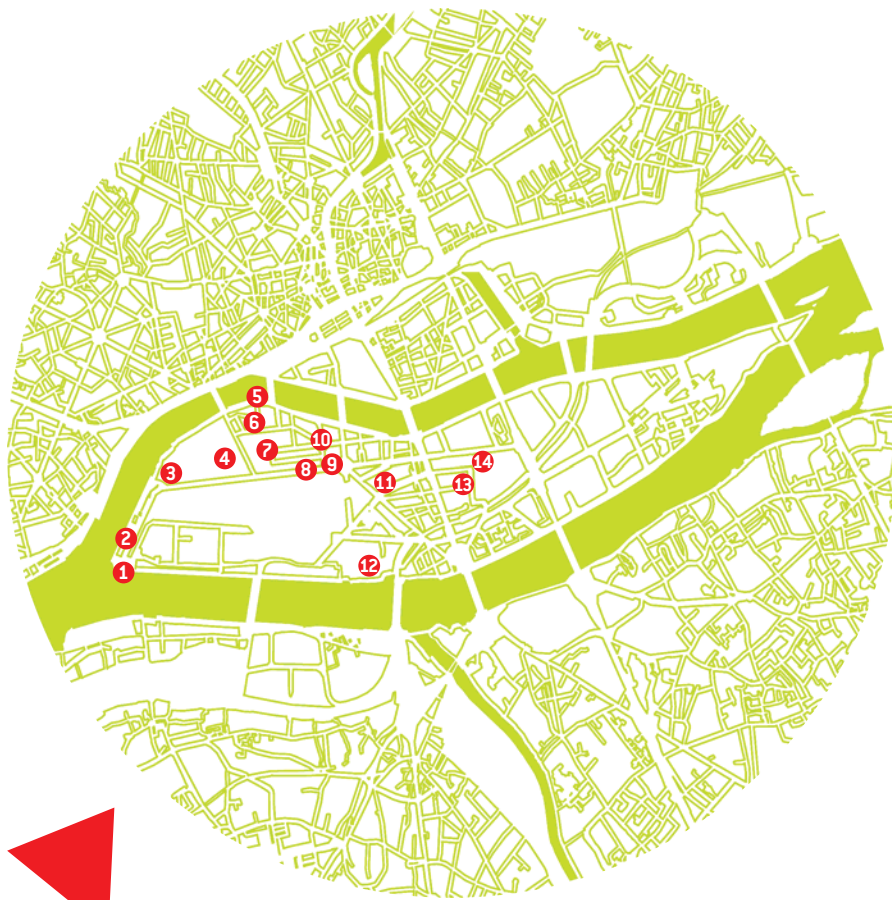
The aim is also to raise awareness on this specific heritage, including for local residents who sometimes do not know or even disregard these buildings, cranes and neighbourhoods inherited from industrial times. Thus it was Nantes’ deliberate intention to propose a basic and accessible format, with pictures and key information about former, current and future uses.

In a few words : enhancing, raising awareness and promoting.



Île de Nantes

Industrial Heritage - 2007



The Industrial Heritage of the Ile de Nantes

Nantes is currently experiencing dynamic urban and architectural growth. This renewed vitality raises the issue of how best to manage the city's industrial heritage. There are many opportunities for rehabilitation and reconversion of industrial sites, and the Ile de Nantes, a cornerstone of industry and naval history in Nantes, is a key location.

Part of the urban redevelopment plan consists of rehabilitating former industrial sites. The redevelopment of such sites as Alstom, the shipyards, the former Atlantic foundries and the Banana Hangar demonstrates a desire to create a contemporary vibrancy while respecting the naval or industrial heritage of the sites.

1 The grey Titan crane

> President Wilson Quay
1966 Hoisting crane
2005 Classified a historical monument

2 The Banana Hangar

> Antilles Quay
1948 - 1951 Refrigerated hangar
1991 Conversion into offices
2007 Conversion into bars, restaurants, art gallery

3 The slipways and the yellow Titan crane

> Prairie au Duc boulevard
Shipbuilding
1918 (two slipways) - 1969 (submarine slipway)
1954 (yellow crane)
1989 The City of Nantes decided to preserve the crane

4 Workshops and shipyards called "Loire", later "Dubigeon"

> Prairie au Duc boulevard
1917 Shipbuilding
1994 Conversion of the building, which now houses the Permanent University, an Industrial Arts and Labour History Centre and other associations.
2007 The site and the warehouses rehabilitated: A new contemporary park

5 Avril and Fiteau House

> François Mitterrand Quay
Early 20th century. Home of André Avril, a fertilizer manufacturer
2007 Conversion into offices

6 Jacques Jouan Factory

> 32, Lanoue Bras de Fer street
1913 Fertilizer factory
2003 André BTP + ADI construction firms

7 Workshops and shipyards of Brittany

> Prairie au Duc boulevard
Early 20th century through today, shipbuilding
1998 Joined the Alstom Group (fluids and mechanics)
2003 Site acquired by Nantes Urban Council and a portion of the business kept active
2007 Site currently being developed; temporarily houses various activities

8 State Railway station

> 1, state square
1887 Railway station for goods and passengers
2001 Converted into the Maison des Syndicats (Trade Union Centre)

9 Saint-Frères Factory

> 16, Prairie au Duc boulevard
1894-1952 Rope and sail manufacturing
2002 Euro RSCG Company

10 Biscuiterie Nantaise

> 3, François II square
1904-1968 Biscuit Factory
1985 La Poste - Main Sorting Centre

11 Western construction workshop - Revimex

> 23, Victor Hugo boulevard
1919 Metal construction for shipbuilding
2071 Revimex (electrical and electronic equipment)

12 Beghin Say - Tereos

> 45, Benoni-Goulin boulevard
1935 Cane sugar refinery
1994 Façade rebuilt
2003 Bought by Téréos, same business activity

13 Guillouard firm

> 15, Martyrs Nantais de la Résistance boulevard
1911 Manufacture of household items made of galvanized tinplate
1981 Bought by Mr SIRVIN, same business activity

14 Atlantic Foundries

> Vincent Gâche boulevard
1907-1980 Manufacture of boat propellers and foundry
1980 Declared bankruptcy and bought by Atlantic Industrie
2001 Bought by Nantes Urban Council
2007 Currently being redeveloped: Conversion into indoor garden and housing units